

BLUE HEAD RANCH SPECIALTY CROP FIELD COOLER

Client: Atlanticblue Group, Inc.

Site Area: 7 acres within a property of 65,000 acres

Location: Highlands County, Florida

Project Objective: Construction of a Specialty Crop Field Cooler and Ability for Other Growers to Utilize

Project Summary: Land Planning Solutions successfully sought approval of a 52,000 sf field cooler to be located at Blue Head Ranch. The cooler is designed to lower the temperatures of the specialty crops (strawberries, blueberries and cantaloupe) immediately after they have been picked in the fields. This enables the crops to have increased shelf life for transportation, distribution and sale.

The first phase (26,000 sf) of the cooler structure has been constructed and fully operational. It is anticipated that phase 2 will be completed by 2010.



By approval of a Special Exception by the Highlands County Board of Adjustment, the cooler is now available as a commercial operation serving agricultural pursuits for other growers.

Reference: Lisa Rath Jensen, COO, Atlanticblue, 122 E. Tillman Ave, Lake Wales, FL 33853, (tel.) 863-679-9595;
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Blue Head Ranch Current Operations:

20,000 acres improved pasture for cattle grazing, sod & turn production

150 acres strawberries (includes future)

300 acres blueberries (includes future)

3,000 acres citrus & groves (573 in production)

10,000 head of cattle herd capability



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