



LAND PLANNING SOLUTIONS

Press Release

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Terra Firma Newsletter Debuts

-- *Land Planning Trends and Issues Examined in Monthly Communiqué* --

Naples, FL: (April 27, 2008): . . . Florida land planning is a complex and important issue that elected officials at all levels of government, policy makers and business leaders are actively looking for proposals to address.

To learn about the very latest news and information about land planning trends and issues, Land Planning Solutions (LPS), led by president Allison D. Megrath, AICP, announces the debut of *Terra Firma*, a free monthly e-mail newsletter designed to provide the very latest news and information about land planning trends and issues.

“Our goal is to provide a resource to learn about breakthroughs and updates as well as how you can benefit from our unique brand of planning,” explains Megrath.

The debut issue feature story on *The Future of Florida’s Heartland*, investigates the conundrum balancing future development with the preservation and conservation of Florida’s agriculture and natural resources. According to Megrath, programs such as Rural Land Stewardship, Sector Plans and creative Comprehensive Plan amendments for the preservation of large corridors of land to enable large mammals and wildlife to move freely while affording farmers opportunities and incentives to remain in agriculture can coexist with responsible planning of entire new communities, designed to be compact, walk able and self-sustaining.

A certified land use planner with the American Institute of Certified Planners (AICP), Megrath brings more than 15 years of professional planning experience in both the public and private sectors. She is well-versed in the intricate aspects of land use planning, zoning and permitting that requires arcane knowledge and an ability to keep up with constantly changing laws.

Land Planning Solutions focuses on comprehensive and current planning, rural land stewardship planning consultation, variances, rezonings, due diligence, land entitlement strategies, permitting, and project management throughout Florida. The firm's ability to attend to client needs statewide has also provided name recognition among some of Florida's large landowners and developers.

Land Planning Solutions places a strong emphasis on rural sustainability and agricultural preservation in the heartland communities and counties of Florida thanks to Megrath's experience in Florida's rural planning applications.

Megrath is a member of the Small Town & Rural Planning Division of the American Planning Association, the American Farmland Trust, the Conservation Trust of Florida, 1000 Friends of Florida, and the Highlands County Citrus Growers Association, and the U.S. Green Building Council. She also serves as an alternate member of the Collier County Environmental Advisory Council.

An active member of the American Planning Association, Megrath currently serves as the 2007-09 Chairman of the Promised Lands Section of the Florida Chapter of APA. She co-chaired the 2006 Florida Chapter APA Conference held in Marco Island, Florida and previously served as a 2006 APA National Conference Florida Chapter Delegate in San Antonio, Texas. She will represent the State of Florida again as a Florida Delegate at the 2008 APA National Conference to be held in Las Vegas, Nevada this month.

Headquartered in Naples, Florida, Land Planning Solutions' business model uses strategic partners to offer full land use planning, zoning, permitting, engineering, architectural and surveying needs.

To obtain a free copy of *Terra Firma* and join the mailing list, visit www.landplanningsolutions.us or call 239-304-6837.

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